



## EVENT & MEETING PLANNERS



### **"Art, Courage & Creativity"** with Karen Leeds

**"Art, Courage & Creativity"** is a flexible art workshop program suitable for convention guests at resort hotels. It also can be adapted as an effective team building activity for convention participants. Its format is based on classes that have been ongoing in Karen Leeds's North Scottsdale art studio (off Dynamite between Scottsdale & Pima Roads) and on site during the three month long Arizona Fine Arts Expo. A version of this workshop is also offered at BRIO Fine Arts Center in Scottsdale, and at the Studio at Shea (a new art school sponsored by a local retailer, Arizona Art Supply).

Companies are always looking for new kinds of experiences to offer clients at conventions and conferences. Many attendees are well educated and culturally sophisticated. This program enriches their lives. It features versatility and flexibility. Set ups are simple and can be held off site in the studio surrounded by a lovely desert setting, on site at the hotel, or elsewhere. The emphasis in this workshop is not on being "good"; it's on expressing each person's unique style and feelings. Results can be astonishing. As many as 40% of workshop attendees who are novices continue to pursue artistic outlets after completion of this workshop. It's exciting for people who quite often collect fine art to discover that they can also make it themselves. At the very least, they come away with a more direct and intimate awareness of what a working artist experiences.

### **WORKSHOP DESCRIPTION**

The work shop lasts three hours and is appropriate for adults who feel unsure of their natural abilities. Oil pastels and paper are used to identify and overcome the inhibitions that limit people in a playful and relaxed setting. All materials are provided. All guests need is an apron or old clothes. This is a relaxing, hands-on opportunity to explore participant's feelings through color, and to see how that experience can enrich other aspects of their lives. Karen participates right along side with the students. Attendees take away art work suitable for framing. This workshop is appealing to both beginners as well as experienced artists who want to get more comfortable with abstract ion.

### **SET-UP**

Workshop is best done in-doors. It can be held on site at the hotel or at the artist's studio. If on site, artist is able to provide up to 2 tables (3 X 6') & 10 folding chairs -- or the hotel can provide these. Allow 7 students per round (6 ft in diameter), or 7 students to a 3 x 6 rectangular.\* Artist will provide table cloths. Hotel to provide trash bins.

## FEES

- \$650 for up to 10 attendees, \$65 for each additional attendee\*\*
- 50% deposit required to confirm date.
- Guaranteed number of attendees 48 hours in advance; 10 days in advance if more than 10 attendees.
- Balance due day of workshop



## ARTIST BIO

An emerging artist, Karen Leeds did not begin painting until she was well in her forties. Before this she held executive sales & marketing positions in the music & gift trades working with manufacturers, international distributors, retailers and reps for over 22 years. Primarily self-taught, Ms. Leeds won the 2003 Undiscovered Artist competition sponsored by the Scottsdale Gallery Association and the East Valley Tribune, which resulted in her first solo gallery show at the Victoria Boyce Gallery, Main Street in Old Town, Scottsdale. Since that time she has received other honors and been included in several juried exhibitions. Her studio was recently included on the SMOCA (Scottsdale Museum of Contemporary Art)'s 2006 Working Artist Tour. She already has many patrons throughout the United States and Canada, and displays at the AZ Fine Arts Expo every spring. Her work, artist statements and more info can be found on her web site at [www.karenleeds.com](http://www.karenleeds.com).



Roni Cooperman, (Hospice Nurse)

## TESTIMONIAL

"Hi Karen:

Thank you so much for the picture of me with my creation from your class. Everyone I show it to loves it, including me!!!

It is true that I always wanted to be an artist. It was not nurtured however, and I went into the medical field. The inner urge though is there. I really enjoy the free-flowing and unstructured feeling the oil pastels give me. I feel like they will be giving me the means to express my soul. Finally, I have found the medium I was looking for! I am so grateful to have attended your class. You are an awesome teacher and you brought much love and connectivity to the group. I can't wait to get started on my new venture into the world of art.

Blessings to you,  
Roni"

## QUESTIONS?

Please call or email us ... we are flexible and look forward to working with you! See the web site link under "[CLASSES](#)" for additional pictures & testimonials.

Karen Leeds  
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